

SAVE ENERGY, SAVE MONEY.

Water heating is the second largest energy expense in your home, accounting for 14 to 18 percent of your utility bill. Purchasing an energy efficient water heater with a lifetime warranty provides long-term savings. Extra insulation reduces standby heat loss; high quality and durability produce a longer lasting tank.

The Power Forward water heater rebate program is provided by Heartland Consumers Power District in collaboration with your local municipal utility. Power Forward provides rebates for installing new, high-efficiency, lifetime warranty electric water heaters. Residential customers of participating utilities served by Heartland are eligible to apply.

Qualifying Equipment

50 to 79 gallons
\$100 Rebate

80 gallons or larger
\$200 Rebate

Water heaters may be installed as part of new construction, a gas conversion or electric replacement.

Special Considerations

- *Consider the Energy Factor (EF) as your best judge when selecting an efficient water heater. It rates a water heater on its energy usage, standby heat loss and insulation.*
- *Consider the tank size. A 1-2 person household can manage with a 30-50 gallon tank. Households with 3-4 people can manage with a 50 or 85 gallon tank while a 5-6 person household should consider an 85 gallon tank. Households with more than 6 people should purchase a 105 gallon tank.*

Buying Guide

The Everlast residential electric water heater from HTP features a stainless steel water tank which is more durable and resistant to corrosion, heavy duty insulation and an adjustable thermostat providing adequate temperature control. Lasting components, low standby heat losses, high recovery rates and the industry's strongest warranty make the Everlast water heater an ideal choice for electric water heating needs.

Marathon® electric water heaters are considered the most efficient, longest lasting water heater available. Compared to steel water heaters, Marathon's® advanced design coupled with a limited lifetime tank warranty make them the most durable model on the market. Marathon® models also come standard with a factory installed temperature and pressure relief safety valve, 4' of energy-saving pipe insulation and union fittings on all connections.

The Westinghouse electric water heater combines high quality stainless steel construction and energy efficient operation, providing long draws of hot water without consuming large amounts of energy. The stainless steel tank is designed to last longer, providing superior corrosion resistance and protecting against harsh water conditions for a lifetime of durability against leaks.

Heartland does not endorse a particular water heater but rather provides this information as a resource to help identify water heaters that would qualify for this rebate program.



Applying for a Rebate

Application forms can be picked up at your local utility or found at www.youcanpowerforward.com. After purchasing and installing qualifying equipment, complete the rebate form and return it to your local utility along with all required documentation.

- Incentives are provided for the purchase of an electric water heater with a lifetime warranty, 50 gallons or larger.
- Rebates are available on a first-come, first-served basis and are subject to eligibility and availability of funds.
- Rebates are available only on equipment as outlined in the application, purchased, applied for and installed in the current calendar year.
- A copy of proof of purchase/sales receipt and verification of lifetime warranty must be included with the application and will not be returned.
- The equipment must be installed prior to submitting a rebate application.
- Rebates will be paid by your local electric utility in a manner chosen by the utility. Please allow up to 90 days for delivery of rebates.



POWER FORWARD™

Heartland Consumers Power District is a non-profit, public power utility providing low-cost, reliable power as well as energy services and community development programs to municipalities and other institutions in the region. For more information about Heartland, visit www.hcpd.com.

Please refer to the Power Forward application for additional terms of the program. This program is subject to change or termination without notice.



WATER HEATER



Rebate Program

POWER FORWARD™