



POWER FORWARD™

The Power Forward water heater rebate program is provided by Heartland Consumers Power District in collaboration with your local municipal utility. Incentives are provided for the purchase of an electric water heater with a lifetime warranty, 50 gallons or larger. Water heaters 50 to 79 gallons are eligible for a \$200 rebate; 80 gallons and larger are eligible for a \$400 rebate.

- Residential customers of participating utilities served by Heartland are eligible for rebates.
- Rebates are only available on lifetime warranty electric water heaters, 50 gallons or larger, purchased and applied for in the current calendar year. Applications must be submitted by December 31, 2020.
- Rebates are available on a first-come, first-served basis and are subject to eligibility and availability of funds. This program is subject to change or termination without notice.
- A copy of proof of purchase/sales receipt and verification of lifetime warranty must be included with this application and will not be returned. Water heater must be installed before submitting application.
- Rebates will be issued by your local electric utility in a manner chosen by the utility. Please allow up to 90 days for delivery of rebates.
- Please note: MHD and MR models of Marathon water heaters must now be registered within 90 days of installation to qualify for the Limited Lifetime Warranty. If it is not registered within 90 days, it is covered only by a 10-year Limited Warranty. Proof of registration for these models must be included with this application to qualify for the rebate.



Heartland Consumers Power District WATER HEATER REBATE

Proof of purchase and verification of lifetime warranty must be included with this application.

Applicant Information

Name: _____

Date of Application: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone Number: _____

Email Address: _____

Rebate Information

Water Heater Purpose

- New Construction*
- Gas Conversion*
- Electric Replacement*

Date Purchased: _____

Store Name and Location: _____

Manufacturer: _____

Serial Number: _____

Model Number: _____

Gallon Size: _____

Efficiency Factor: _____

Proof of purchase and documentation of lifetime warranty included? YES or NO (Please circle)

Signature: _____ Date: _____

Heartland and its participating utilities do not endorse or warrant any equipment funded under this program or guarantee that a specific level of energy or cost savings will result from products funded by these rebates.

Please return completed application and all accompanying documentation to your local utility.