

SAVE ENERGY, SAVE MONEY.

Well-designed LED lighting is more efficient, durable, versatile and longer lasting than incandescent and compact fluorescent lighting. LED bulbs are well suited to a variety of lighting applications and have become a practical and affordable choice for your home. ENERGY STAR rated LEDs are subject to very specific requirements, ensuring high quality and performance, particularly in color quality and light output.

The Power Forward residential LED lighting rebate program is provided by Heartland Consumers Power District in collaboration with your local municipal utility. Power Forward provides incentives for the purchase of ENERGY STAR rated LED light bulbs. Residential customers of participating utilities served by Heartland are eligible to apply.

Qualifying Fixtures

ENERGY STAR LED Light Bulbs

\$5 per qualifying bulb*

**Rebates only available on ENERGY STAR rated LED light bulbs, 9 watts or greater. Rebate will not exceed cost of bulb before taxes. Each account is eligible to receive a maximum LED lighting rebate of \$100 yearly.*

Did You Know?



With the energy saved from replacing one 60 watt general purpose light bulb with an 11 watt LED bulb, you could:

- *power a circular fan throughout an entire workweek for **7** weeks.*
- *microwave **3** two-minute meals per day, for an entire year.*
- *watch **197** episodes of your favorite hour-long TV show.*

**Calculations based on using the bulb 3 hours/day and at an electricity rate of \$0.11/kWh; using the fan 8 hours/day, 5 days/week; using a 1100 W microwave 2 minutes/day, 365 days/year; watching a 240W flat screen TV for 1 hour.*

ENERGY STAR Facts

LED lighting products use light emitting diodes to produce light very efficiently. The bulbs are also directional light sources, emitting light in a specific direction and radiating less heat.

There are more LED lighting choices available on store shelves than ever before, but remember to always look for the ENERGY STAR label.



ENERGY STAR certified LED bulbs are available in a variety of shapes and sizes for any application, including recessed cans, track lighting, table lamps and more. ENERGY STAR bulbs also have greater quality and performance, ensuring energy savings and peace of mind.

ENERGY STAR LED Bulbs:

- Use 70 to 90% less energy than incandescent bulbs
- Provide the same brightness (lumens) with less energy (watts)
- Last 10 to 25 times longer than incandescent bulbs
- Come with a minimum 3 year warranty



Applying for a Rebate

Application forms can be picked up at your local utility or found at www.youcanpowerforward.com. After purchasing and installing qualifying fixtures, complete the rebate form and return it to your local utility along with all required documentation.

- Rebates are only available on ENERGY STAR rated LED light bulbs, 9 watts or greater, purchased and applied for in the current calendar year.
- Rebate will not exceed cost of bulb before taxes. Each account is eligible to receive a maximum LED lighting rebate of \$100 yearly.
- Rebates are available on a first-come, first-served basis and are subject to eligibility and availability of funds.
- A copy of proof of purchase/sales receipt and verification of ENERGY STAR rating must be included with the application and will not be returned.
- Rebates will be issued by your local electric utility in a manner chosen by the utility. Please allow up to 90 days for delivery of rebates.



RESIDENTIAL LED LIGHTING



Rebate Program



Heartland Consumers Power District is a non-profit, public power utility providing low-cost, reliable power as well as energy services and community development programs to municipalities and other institutions in the region. For more information about Heartland, visit www.hcpd.com.

Please refer to the Power Forward application for additional terms of the program. This program is subject to change or termination without notice.

